



# Eunjeong EJ Kim

End-to-End UX / Product Designer

Human-Centered · AI-Enhanced

“ The user always comes first. ”  
EJ Kim

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(+1) 415.465.3874

### Socials

Linkedin  
@luxuivisual

### Languages

English

Korean

## Experience

-  Senior UX/Product Designer (Full-time) Mar 2022 - Present  
**Amazon** Seattle, WA, USA
-  Senior User Experience Designer (Full-time) Apr 2019 - Mar 2022  
**Zynga** San Francisco, CA, USA
-  Senior UI Designer & Production Artist (Full-time) Apr 2017 - Apr 2019  
**PLAYSTUDIOS** Burlingame, CA, USA
-  Senior UX/UI Visual Designer (Full-time) Feb 2016 - Apr 2017  
**Vision** San Francisco, CA, USA
-  Visual Designer (Contract) Sep 2015 - Feb 2016  
**Sony Online Entertainment** San Francisco, CA, USA
-  Marketing Designer (Part-time) Oct 2015 - Jan 2016  
**IMVU** San Francisco, CA, USA
-  Art Director (Full-time) Apr 2010 - Mar 2012  
**NEXON** Seoul, South Korea
-  Lead User Interface Designer (Full-time) Feb 2007 - Mar 2009  
**Neowiz Mobile** Seoul, South Korea
-  Lead User Interface Designer (Full-time) Mar 2002 - Feb 2007  
**Gamevil** Seoul, South Korea

## Education

-  **Academy of Art University**  
**Master of Fine Arts (MFA)**  
Game Development,  
Multimedia Web Design  
GPA 3.64 / 4.0  
Aug 2012 - May 2015  
San Francisco, CA, USA (On-site)
-  **Harvard Business School**  
**Executive Education Certificate**  
Strategy Execution  
Sep 2023 - Mar 2024  
(Online)
-  **Georgia Institute of Technology**  
**Language Program**  
English  
Mar 2012 - Aug 2012  
Atlanta, GA, USA (On-site)
-  **Hongik University**  
**Master of Fine Arts (MFA)**  
Graduate School of Film and Digital Media.  
Game Content  
GPA 4.29 / 4.5  
Mar 2007 - Sep 2009  
Seoul, South Korea (On-site)
-  **Seoul National University of Science and Technology**  
**Bachelor of Design Arts (BDA)**  
Design and Visual Communications  
GPA 3.73 / 4.0  
Mar 2001 - Sep 2003  
Seoul, South Korea (On-site)

## Honor & Award

-  **Spring Show 2015**  
2nd Place May 2015  
Issued by AAU
-  **1st Korea Public Cultural Content Design Contest**  
1st Place (Gold Prize) Feb 2009  
Issued by KOCCA
-  **Adobe Photoshop**  
Certificate of Excellence Feb 2002  
Issued by Adobe
-  **World Illustration Cyber Net Contest**  
Merit Award Feb 2002  
Issued by SOKI
-  **6th Clean World Design Contest**  
Special Award Feb 2009  
Issued by KleanNara
-  **2nd Adobe Digital Design Contest**  
3rd Place Feb 2002  
Issued by Adobe
-  **8th Korea Interior Design Contest**  
Special Award Feb 2001  
Issued by KOSID

## Skills

### Product & UX

- End-to-End Design
- UX & Interaction
- Design Systems
- Research & Strategy

### UI & Visual

- UI & Visual Design
- Game UI / UX
- Prototyping
- Art Direction

### AI & Emerging Tech

- AI Generative Design
- Workflow Automation
- Data Visualization
- Creative Systems

### Development

- HTML / CSS / JS
- Unity & Unreal Engine
- Design-to-Dev Handoff
- Implementation Pipeline